

Job Information	Color Legend
Date 6/27/03 PASS #3 Component # UK24326-1 Drawing # 3919 Rev 3	
Identification	PANTONE PANTONE PROCESS PROCESS
Wyeth	PANTONE 3005 C Rhodamine YELLOW Red C
Consumer Healthcare	
Production Packaging Dept. Five / Farms	
Madison, NJ 07940 Phone: (973) 660-5595/5153	PANTONE 485 C
Fax: (973) 660-6048	human
Vendor Identification	Printer Notes
Production Packaging Dept. Linda Hill 6.27.3	PRINTER TO REPLACE FPO UPC'S WITH HI-RES DIGITAL ART ALSO Printer to supply color matchprint for color approval prior to press run.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS Title	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE AFTER BULLETED SECTION	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

DEPARTMENT	REVIE	DATE	wit	
	Print Name	Signature		Change
Graphic Artist				
Packaging Engineer				
Labeling Compliance				
Medical				
Regulatory Affairs				
Marketing				
Legal				
Trademark				





Job Information	Color Legend
Date 6/27/03 PASS #3 Component # UK24323-1 Drawing # 3919 Rev 3	
Identification	PANTONE PANTONE PROCESS
Wyeth Consumer Healthcare	PANTONE 3005 C Rhodamine Red C C
<b>Production Packaging Dept.</b> Five / Farms Madison, NJ 07940 Phone: (973) 660-5595/5153 Fax: (973) 660-6048	PANTONE 485 C
Vendor Identification	Printer Notes
<b>Production Packaging Dept.</b> Linda Hill SC: 6.27.3	PRINTER TO REPLACE FPO UPC'S WITH HI-RES DIGITAL ART ALSO PRINTER TO SUPPLY COLOR MATCHPRINT FOR COLOR APPROVAL PRIOR To press run.

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DEPARTMENT	REVIE	DATE	with	
	Print Name	Signature		Changes
Graphic Artist				
Packaging Engineer				
Labeling Compliance				
Medical				
Regulatory Affairs				
Marketing				
Legal				
Trademark				



DIGITAL MECHANICAL Color Representation May be off Follow Color Legend For Actual Color.



Job Information	Color Legend	
Date 7/14/03 PASS #3 Component # UK24321-1 Drawing # 3919 Rev 3		
Identification	PANTONE PANTONE PROCESS PROCESS	
Wyeth	PANTONE PANTONE PROCESS PROCESS BLACK	
Consumer Healthcare		
Production Packaging Dept. Five / Farms Madison, NJ 07940	PANTONE	
Phone: (973) 660-5595/5153 Fax: (973) 660-6048	485 C	
Vendor Identification	Printer Notes	
LARS + ASSOCIATES INC.	PRINTER TO REPLACE FPO UPC'S WITH HI-RES DIGITAL ART ALSO PRINTER TO SUPPLY COLOR MATCHPRINT FOR COLOR APPROVAL PRIOR TO PRESS RUN.	

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DEPARTMENT	REVIE	DATE	with	
	Print Name	Signature		Changes
Graphic Artist				
Packaging Engineer				
Labeling Compliance				
Medical				
Regulatory Affairs				
Marketing				
Legal				
Trademark				





Marketing Legal

Trademark

vith D"	Keep out of reach of childrer right away. Directions do not give more than dire find right dose on chart bel repeat dose every 6-8 hour measure only with the blue with Children's Advil Suspe account for product remain	ected shake well be low. If possible, use weig s, if needed do on t dosing cup provided. B ension only. Do not use w	<b>fore using</b> Int to dose; otherwise use a se more than 4 times a day lue dosing cup to be used vith other products. Dose li	ige. y
	Weight (lb)	Age (yr)	Dose (tsp)	]
<b>`</b>	under 24 lb	under 2 yr	ask a doctor	╡╵╺╍╍╸╵
	24-35 lb	2-3 yr	1 tsp	
er	36-47 lb	4-5 yr	1 1/2 tsp	<b>┤┎┼╌╌┹╼╼┺</b> ╸╽
	48-59 lb	6-8 yr	2 tsp	] └
0 mg	60-71 lb	9-10 yr	2 1/2 tsp	
	72-95 lb	11 yr	3 tsp	
cold, d	Store at 20-25°C (68-77°F) Questions or comments? C: doctor or health care profess Wyeth Consumer Healthcare U.S. Patent No. 4,788,220	sional	VIL or ask your pharmaci	



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COLOR	REPRESENT	ATION I	MAY BE	E OFF
OLLOW C	OLOR LEGEN	D FOR A	ACTUA	L COLOR.

Trademark



Marketing Legal

Trademark

ray. ons of give more than dirr ight dose on chart be at dose every 6-8 hour sure only with the blue Children's Advil Suspe	ected shake well bef low. If possible, use weigl rs, if needed do not u e dosing cup provided. Bl	ht to dose; otherwise use ag se more than 4 times a day ue dosing cup to be used ith other products. Dose lin	je.
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48-59 lb	6-8 yr	2 tsp	1.—
60-71 lb	9-10 yr	2 1/2 tsp	11
72-95 lb	11 yr	3 tsp	
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